

# May 2010—Sample Monthly Bulletins

## Blended Programs | Consumer Version

May 2010 Member Bulletin – Consumer – Blended  
Subject line: More Gifts for Dad, More Rewards for You!

FI LOGO



### Featured Retailers



**3 Points Per \$1**  
[See details](#)



**5 Points Per \$1**  
[See details](#)



**Up to  
5 Points Per \$1**  
[See details](#)

### More Retailers

**AceHardware.com**  
5 Points Per \$1  
[See details](#)

**ParagonSports.com**  
10 Points Per \$1  
[See details](#)

**SportsOnline.com**  
5 Points Per \$1  
[See details](#)

**4WheelParts.com**  
5 Points Per \$1  
[See details](#)

**TireRack.com**  
4 Points Per \$1  
[See details](#)



### Get Father's Day Deals with UChoose Rewards®!

Dear [FNAME],

Reward yourself and the dads in your life when you use your card to purchase tools, fishing gear, gadgets and more this Father's Day – all while earning points for yourself!

You can earn even more when you use your card to shop at your favorite online retailers through [www.uchooserewards.com](http://www.uchooserewards.com) or search the site to find local participating retailers. You'll earn up to 20 points per \$1 with each purchase!

Then, redeem your points for millions of options, including auto accessories, DVDs, summer clothes, and more!

Sincerely,  
The UChoose Rewards Team

[Contact Us](#) | [FAQs](#) | [Privacy Policy](#) | [Program Terms & Conditions](#) | [Points Balance](#)

# Blended | Business Version

May 2010 Member Bulletin - Business - Blended  
Subject line: Great Deals on the Latest Business Technology

FI LOGO



## Featured Retailers



**1 Points Per \$1**  
[See details](#)



**3 Points Per \$1**  
[See details](#)



**3 Points Per \$1**  
[See details](#)

## More Retailers

**PCITools.com**  
30 Points Per \$1  
[See details](#)

**Dell.com**  
3 Points Per \$1  
[See details](#)

**AppleStore.com**  
2 Points Per \$1  
[See details](#)

**Toshiba.com**  
3 Points Per \$1  
[See details](#)

**TrendMicro.com**  
25 Points Per \$1  
[See details](#)



## Earn Rewards on Your Computer & Software Needs

Dear |FNAME|,

Streamline operations, track expenditures AND earn points when you purchase the latest software and technology for your business.

Earn even more when you use your card to shop online through [www.uchooserewards.com](http://www.uchooserewards.com) or search the site to find participating retailers in your area. You'll earn up to 20 points per \$1 with each purchase.

Then, redeem your points for millions of options, including travel, business supplies, auto accessories, and more.

Sincerely,  
The UChoose Rewards Team

# Merchant-funded Programs | Consumer Version

May 2010 Member Bulletin – Consumer – Merchant  
Subject line: More Gifts for Dad, More Rewards for You!

FI LOGO



## Featured Retailers



**3 Points Per \$1**  
[See details](#)



**5 Points Per \$1**  
[See details](#)



**Up to 5 Points Per \$1**  
[See details](#)

## More Retailers

**AceHardware.com**  
5 Points Per \$1  
[See details](#)

**ParagonSports.com**  
10 Points Per \$1  
[See details](#)

**SportsOnline.com**  
5 Points Per \$1  
[See details](#)

**4WheelParts.com**  
5 Points Per \$1  
[See details](#)

**TireRack.com**  
4 Points Per \$1  
[See details](#)



## Get Father's Day Deals with UChoose Rewards®!

Dear [FNAME],

Reward yourself and the dads in your life when you use your card to purchase tools, fishing gear, gadgets and more this Father's Day - all while earning points for yourself!

Simply shop at your favorite online retailers through [www.uchooserewards.com](http://www.uchooserewards.com) or search the site to find local participating retailers where you can shop and earn up to 20 points per \$1.

Then, redeem your points for millions of options, including auto accessories, DVDs, summer clothes, and more!

Sincerely,  
The UChoose Rewards Team

# Merchant-funded Programs | Business Version

May 2010 Member Bulletin – Business – Merchant  
Subject line: Great Deals on the Latest Business Technology

FI LOGO



## Featured Retailers



**1 Points Per \$1**  
[See details](#)



**3 Points Per \$1**  
[See details](#)



**3 Points Per \$1**  
[See details](#)

## More Retailers

**PCITools.com**  
30 Points Per \$1  
[See details](#)

**Dell.com**  
3 Points Per \$1  
[See details](#)

**AppleStore.com**  
2 Points Per \$1  
[See details](#)

**Toshiba.com**  
3 Points Per \$1  
[See details](#)

**TrendMicro.com**  
25 Points Per \$1  
[See details](#)



## Earn Rewards on Your Computer & Software Needs

Dear [FNAME],

Streamline operations, track expenditures AND earn points when you use your card to purchase the latest software and technology for your business.

It's easy! Just shop online through [www.uchooserewards.com](http://www.uchooserewards.com) or search the site to find participating retailers in your area where you can shop and earn up to 20 points per \$1.

Then, redeem your points for millions of options, including travel, business supplies, auto accessories, and more.

Sincerely,  
The UChoose Rewards Team

[Contact Us](#) | [FAQs](#) | [Privacy Policy](#) | [Program Terms & Conditions](#) | [Points Balance](#)