

June 2010—Sample Monthly Bulletins

Blended Programs | Consumer Version

June 2010 Member Bulletin - Consumer - Blended
Subject line: Make Summer Travel More Rewarding When You Earn Points

FI LOGO



Featured Retailers

Sandals

4 Points Per \$1
[See details](#)



3 Points Per \$1
[See details](#)



2 Points Per \$1
[See details](#)

More Retailers

Avis.com
3 Points Per \$1
[See details](#)

**Intercontinental
Hotels.com**
5 Points Per \$1
[See details](#)

**Southwest
Vacations.com**
5 Points Per \$1
[See details](#)

AirFrance.com
1 Points Per \$1
[See details](#)

CheapCaribbean.com
5 Points Per \$1
[See details](#)



Earn on Hotels, Flights & More

Dear |FNAME|,

Reward yourself with a vacation and earn points when you use your card to earn points on airfare, car reservations, vacation packages and more with UChoose Rewards!

Earn even more - up to 20 points per \$1 - when you shop at your favorite online retailers through www.uchooserewards.com or search the site to find local participating retailers where you can shop and earn.

Then, redeem your points for millions of options, including barbeque accessories, patio furniture, beach clothes, and more!

Sincerely,
The UChoose Rewards Team

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Blended | Business Version

June 2010 Member Bulletin - Business - Blended
Subject line: Earn Points on Summer Business Travel

FI LOGO



Featured Retailers



2 Points Per \$1
[See details](#)



5 Points Per \$1
[See details](#)



10 Points Per \$1
[See details](#)



Reward Your Business with Each Trip

Dear |FNAME|,

Earn points when you use your card to purchase plane tickets, car rentals, hotel reservations and more.

Earn even more - up to 20 points per \$1 - when you make your travel arrangements through www.uchooserewards.com or search the site to find participating retailers in your area.

Then, redeem your points for millions of options, corporate gifts, golf gear, clothing and more.

Sincerely,
The UChoose Rewards Team

More Retailers

Travelocity.com
2 Points Per \$1
[See details](#)

Avis.com
3 Points Per \$1
[See details](#)

LuggageGuru.com
10 Points Per \$1
[See details](#)

Southwest Vacations.com
5 Points Per \$1
[See details](#)

DollarRentACar.com
5 Points Per \$1
[See details](#)

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Merchant-funded Programs | Consumer Version

June 2010 Member Bulletin – Consumer – Merchant
Subject line: Make Summer Travel More Rewarding When You Earn Points

FI LOGO



Featured Retailers

Sandals

4 Points Per \$1
[See details](#)

cruise direct

3 Points Per \$1
[See details](#)

Expedia

2 Points Per \$1
[See details](#)



Earn on Hotels, Flights & More

Dear [FNAME],

Reward yourself with a vacation - and earn up to 20 points per \$1 - when you use your card for airfare, car reservations, vacation packages and more with UChoose Rewards!

Shop at your favorite online retailers through www.uchooserewards.com or search the site to find local participating retailers where you can shop and earn.

Then, redeem your points for millions of options, including barbecue accessories, patio furniture, beach clothes, and more!

Sincerely,
The UChoose Rewards Team

More Retailers

Avis.com
3 Points Per \$1
[See details](#)

**Intercontinental
Hotels.com**
5 Points Per \$1
[See details](#)

**Southwest
Vacations.com**
5 Points Per \$1
[See details](#)

AirFrance.com
1 Points Per \$1
[See details](#)

CheapCaribbean.com
5 Points Per \$1
[See details](#)

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Merchant-funded Programs | Business Version

June 2010 Member Bulletin – Business – Merchant
Subject line: Earn Points on Summer Business Travel

FI LOGO



Featured Retailers



2 Points Per \$1
[See details](#)



5 Points Per \$1
[See details](#)



10 Points Per \$1
[See details](#)

More Retailers

Travelocity.com
2 Points Per \$1
[See details](#)

Avis.com
3 Points Per \$1
[See details](#)

LuggageGuru.com
10 Points Per \$1
[See details](#)

**Southwest
Vacations.com**
5 Points Per \$1
[See details](#)

DollarRentACar.com
5 Points Per \$1
[See details](#)



Reward Your Business with Each Trip

Dear |FNAME|,

Earn up to 20 points per \$1 when you use your card to purchase plane tickets, car rentals, hotel reservations and more.

Simply shop for all your travel needs through www.uchooserewards.com or search the site to find participating retailers in your area.

Then, redeem your points for millions of options, corporate gifts, golf gear, clothing and more.

Sincerely,
The UChoose Rewards Team

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