

July 2010—Sample Monthly Bulletins

Blended Programs | Consumer Version

July 2010 Member Bulletin - Consumer - Blended
Subject line: Start the School Year Right with UChoose Rewards

FI LOGO




Featured Retailers

 **Apple Store**

2 Points Per \$1
[See details](#)

 **the macy's**

5 Points Per \$1
[See details](#)

 **The Children's
Wear Outlet**

7 Points Per \$1
[See details](#)

More Retailers

Walmart.com
4 Points Per \$1
[See details](#)

Fossil.com
12 Points Per \$1
[See details](#)

JCrew.com
5 Points Per \$1
[See details](#)

Nautica.com
10 Points Per \$1
[See details](#)

Nike.com
7 Points Per \$1
[See details](#)



Earn an A+ on Back-to-School Shopping

Dear {FNAME},

Jump into the new school year with the help of UChoose Rewards. Use your card to purchase the latest back-to-school trends in clothing, accessories, and more!

Earn even more - up to 20 points per \$1 - when you shop at your favorite online retailers through www.uchooserewards.com or search the site to find local participating retailers where you can shop and earn.

Then, redeem your points for millions of options, including electronics, outerwear, and more!

Sincerely,
The UChoose Rewards Team

[Contact Us](#) | [FAQs](#) | [Privacy Policy](#) | [Program Terms & Conditions](#) | [Points Balance](#)

Blended | Business Version

July 2010 Member Bulletin – Business – Blended
Subject line: Stock Up on Office Supplies with UChoose Rewards

FI LOGO



Featured Retailers

 Apple Store

2 Points Per \$1
[See details](#)

 OfficeMax
WORK WITH US

4 Points Per \$1
[See details](#)

 PCSecurityShield

25 Points Per \$1
[See details](#)

More Retailers

Adobe.com
7 Points Per \$1
[See details](#)

Dell.com
3 Points Per \$1
[See details](#)

OCInkJet.com
15 Points Per \$1
[See details](#)

PCTools.com
30 Points Per \$1
[See details](#)

Samsonite.com
5 Points Per \$1
[See details](#)



The More Supplies You Buy - the More Points You Earn!

Dear |FNAME|,

Earn points when you use your card to purchase ink cartridges, desk accessories, computer software, and more.

When you purchase your office supplies through www.uchooserewards.com, you'll earn even more – up to 20 points per \$1! Search the site to find participating retailers in your area.

Then, redeem your points for corporate gifts, electronics, and millions of other options.

Sincerely,
The UChoose Rewards Team

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Merchant-funded Programs | Consumer Version

July 2010 Member Bulletin – Consumer – Merchant
Subject line: Start the School Year Right with UChoose Rewards

FI LOGO

Featured Retailers

- Apple Store**
2 Points Per \$1
[See details](#)
- The Macy's**
5 Points Per \$1
[See details](#)
- The Children's Wear Outlet**
7 Points Per \$1
[See details](#)

Earn an A+ on Back-to-School Shopping

Dear [FNAME],

UChoose Rewards makes it easy to say goodbye to summer and start the school year off right. That's because you can earn up to 20 points per \$1 when you use your card to purchase the latest backpacks, accessories, and apparel for this school season.

Shop at your favorite online retailers through www.uchooserewards.com or search the site to find local participating retailers where you can shop and earn.

Then, redeem your points for millions of options, including footwear, electronics, computers, and more!

Sincerely,
The UChoose Rewards Team

More Retailers

- Walmart.com**
4 Points Per \$1
[See details](#)
- Fossil.com**
12 Points Per \$1
[See details](#)
- JCrew.com**
5 Points Per \$1
[See details](#)
- Nautica.com**
10 Points Per \$1
[See details](#)
- Nike.com**
7 Points Per \$1
[See details](#)

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Merchant-funded Programs | Business Version

July 2010 Member Bulletin – Business – Merchant
Subject line: Stock Up on Office Supplies with UChoose Rewards

FI LOGO



Featured Retailers

2 Points Per \$1 See details
4 Points Per \$1 See details
25 Points Per \$1 See details

More Retailers

Adobe.com
7 Points Per \$1
[See details](#)

Dell.com
3 Points Per \$1
[See details](#)

OCInkJet.com
15 Points Per \$1
[See details](#)

PCTools.com
30 Points Per \$1
[See details](#)

Samsonite.com
5 Points Per \$1
[See details](#)



The More Supplies You Buy - the More Points You Earn!

Dear [FNAME],

Earn up to 20 points per \$1 when you use your card to purchase ink cartridges, desk accessories, computer software, and more.

Keep your office stocked with the necessities by shopping through www.uchooserewards.com or search the site to find participating retailers in your area.

Then, redeem your points for millions of options, including corporate gifts, electronics, and much more.

Sincerely,
The UChoose Rewards Team