

January 2011—Sample Monthly Bulletins

Blended Programs | Consumer Version

January 2011 Member Bulletin – Consumer – Blended
Subject line: Earn Up to 20 Points Per \$1 with UChoose Rewards

FI LOGO



Featured Retailers



10 Points Per \$1
[See details](#)



8 Points Per \$1
[See details](#)



8 Points Per \$1
[See details](#)

More Retailers

Gaiam.com
7 Points Per \$1
[See details](#)

Itrain.com
25 Points Per \$1
[See details](#)

L'Occitane.com
6 Points Per \$1
[See details](#)

MightyLeaf.com
10 Points Per \$1
[See details](#)

Avon.com
7 Points Per \$1
[See details](#)



New Year, New You!

Dear {FNAME},

Welcome the New Year with a refreshed look and improved health regimen – all while earning up to 20 points per \$1 spent when you shop with UChoose Rewards.

It's easy – just use your card to shop at your favorite retailers through www.uchooserewards.com or search the site to find local participating retailers in your area where you can earn extra points.

Redeem your points for millions of options, including jewelry, electronics, apparel and much more!

Sincerely,
The UChoose Rewards Team

SHOP NOW!

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Blended | Business Version

January 2011 Member Bulletin – Business – Blended
Subject line: Earn Up to 20 Points Per \$1 with UChoose Rewards

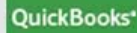
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[See details](#)



30 Points Per \$1
[See details](#)

More Retailers

InkJet.com
15 Points Per \$1
[See details](#)

WhiteSmoke.com
25 Points Per \$1
[See details](#)

Jos A. Bank
10 Points Per \$1
[See details](#)

StacyAdams.com
12 Points Per \$1
[See details](#)

MicrosoftStore.com
6 Points Per \$1
[See details](#)



Boost Your Bottom Line & Point Balance Too!

Dear [FNAME],

Fulfill your business needs and earn up to 20 points per \$1 spent with UChoose Rewards!

Use your card to shop at your favorite online retailers through www.uchooserewards.com and earn points at the same time! You can also search the site to find participating retailers in your neighborhood to earn extra points.

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Merchant-funded Programs | Consumer Version

January 2011 Member Bulletin – Consumer – Merchant
Subject line: Earn Up to 20 Points Per \$1 with UChoose Rewards

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Merchant-funded Programs | Business Version

January 2011 Member Bulletin - Business - Merchant
Subject line: Earn Up to 20 Points Per \$1 with UChoose Rewards

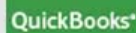
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