

February 2011—Sample Monthly Bulletins

Blended Programs | Consumer Version

February 2011 Member Bulletin – Consumer – Blended
Subject line: Earn up to 15 Points per \$1 with UChoose Rewards!

FI LOGO

Featured Retailers

15 Points Per \$1
[See details](#)

12 Points Per \$1
[See details](#)

12 Points Per \$1
[See details](#)

Shop Now to Celebrate Valentine's Day in a Rewarding Way

Dear [FNAME],

This Valentine's Day, get gifts for them and earn points for you, when you shop through UChoose Rewards and earn up to 15 points per \$1 spent!

It's easy – just use your card to shop at your favorite retailers through www.uchooserewards.com or search the site to find local participating retailers in your area where you can earn extra points.

Redeem your points for millions of options, including jewelry, flowers, chocolate and much more!

Sincerely,
The UChoose Rewards Team

SHOP NOW!

More Retailers

Zales.com
10 Points Per \$1
[See details](#)

**GiorgioArmani
Beauty.com**
8 Points Per \$1
[See details](#)

Bloomingdales.com
4 Points Per \$1
[See details](#)

Godiva.com
7 Points Per \$1
[See details](#)

DeanandDeluca.com
6 Points Per \$1
[See details](#)

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Blended | Business Version

February 2011 Member Bulletin – Business – Blended
Subject line: Earn up to 30 Points per \$1 with UChoose Rewards!

FI LOGO



Featured Retailers

SONY

3 Points Per \$1
[See details](#)

STAPLES

staples.com

2 Points Per \$1
[See details](#)

symantec

15 Points Per \$1
[See details](#)



Spruce Up the Office & Earn!

Dear |FNAME|,

No need to put off necessary office maintenance – from carpet cleaning to new furnishings – shop through UChoose Rewards and earn up to 30 points per \$1 spent!

Use your card to shop at your favorite online retailers through www.uchooserewards.com and earn points at the same time! You can also search the site to find participating retailers in your neighborhood to earn extra points.

Redeem your points for millions of options, including electronics, office supplies and much more!

Sincerely,
The UChoose Rewards Team

SHOP NOW!

More Retailers

TurboTax.com
15 Points Per \$1
[See details](#)

PaperDirect.com
10 Points Per \$1
[See details](#)

PCTools.com
30 Points Per \$1
[See details](#)

Quickbooks.com
1 Points Per \$1
[See details](#)

Samsonite.com
5 Points Per \$1
[See details](#)

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Merchant-funded Programs | Consumer Version

February 2011 Member Bulletin – Consumer – Merchant
Subject line: Earn up to 15 Points per \$1 with UChoose Rewards!

FI LOGO



Featured Retailers

 ICE.COM

15 Points Per \$1
[See details](#)

 1.800flowers.com

12 Points Per \$1
[See details](#)

 redENVELOPE

12 Points Per \$1
[See details](#)

More Retailers

Zales.com
10 Points Per \$1
[See details](#)

**GiorgioArmani
Beauty.com**
8 Points Per \$1
[See details](#)

Bloomingdales.com
4 Points Per \$1
[See details](#)

Godiva.com
7 Points Per \$1
[See details](#)

DeanandDeluca.com
6 Points Per \$1
[See details](#)



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Sincerely,
The UChoose Rewards Team

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Merchant-funded Programs | Business Version

February 2011 Member Bulletin – Business – Merchant
Subject line: Earn up to 30 Points per \$1 with UChoose Rewards!

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Use your card to shop at your favorite online retailers through www.uchooserewards.com and you'll earn on everyday business purchases. You can also search the site to find participating retailers in your neighborhood.

Redeem your points for millions of options, including electronics, office supplies and much more!

Sincerely,
The UChoose Rewards Team

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