

Card Payments 2010

Las Vegas, NV
June 13-16, 2010

Current Environment

Marketplace Update

Regulation

- **Payments Industry Warns Of Consumer Harm From Debit-Interchange Amendment**

PaymentsSource (May 21, 2010)

- **Issuers Chasing Clarity on CARD Act Penalty Fees**

American Banker (June 4, 2010)

Growth

- **Visa Payment Volume Higher Than Expected; debit transactions rise 18.5%, credit transaction volume unchanged**

American Banker (April 29, 2010)

PaymentsSource

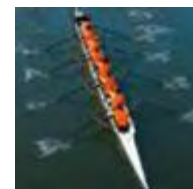
AMERICAN BANKER

cardline

Fiserv

Providing Clarity on What's Important

- Earning your trust every day
- Creating with purpose
- Inspiring and achieving excellence
- Doing the right thing
- Delivering on the promise of one Fiserv



Fiserv



Providing integrated technology
and services solutions that
enable **best-in-class results**

Proof Points



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Card Payments 2010

- **Monday**

- Digital Transformation
- Future of the Card Payments Industry
- Durbin Amendment Update
- Product Solutions
- “Managing Risk in Turbulent Times”
- Social Media & Networking
- Breakout sessions

***Solutions Showcase
& Dinner***

- **Tuesday**

- Rewarding Possibilities
- Compliance & Regulatory Outlook
- Consumer Trends
- Steering Cardholder Behavior
- Breakout sessions

***Solutions Showcase
Cocktail Party at Blush***

- **Wednesday**

- Fiserv Payments Strategy
- Overcoming Fraud

Card Payments 2010

A Fiserv Client Conference

Partners in Possibility

fiserv.