

# 1QTR 2011 Statement Insert Samples

## Blended / Merchant-Funded Programs

Consumer | Generic

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**UChoose REWARDS®**

**JUST SHOP** OR **SHOP AND GET REWARDS**

**THE CHOICE IS YOURS**

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**UChoose REWARDS®** Earn points at many of your favorite retailers - just for shopping with UChoose Rewards®!

Earn up to 20 points per \$1 at hundreds of retailers when you visit [www.uchooserewards.com](http://www.uchooserewards.com) and click on the offer links to shop at online participating retailers, or check the site to see where you can earn points in stores. Then, redeem your points for products, travel, event tickets, activities, gift cards and more!

Visit [www.uchooserewards.com](http://www.uchooserewards.com) today and shop at retailers like these:

**Up to 5 Points Per \$1**

**Up to 8 Points Per \$1**

**2 Points Per \$1**  
on Purchases of \$100 or More

**2 Points Per \$1**

Participating retailers and offers are subject to change.

Consumer | Custom

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The graphic features the U Choose Rewards logo at the top left. In the center, the word "OR" is written in large, bold, red letters. To the left of "OR" is a brown paper shopping bag with a thought bubble above it containing the text "JUST SHOP". To the right of "OR" is a red shopping bag with several thought bubbles around it. One bubble contains the text "SHOP AND GET REWARDS". Other bubbles contain images of a laptop, an airplane, and a woman holding a credit card. Below the central elements, the text "THE CHOICE IS YOURS" is written in large, bold, blue letters.

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FI NAME



**Earn points at many of your favorite retailers – just for shopping with UChoose Rewards®, brought to you by [FI NAME].**

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Business | Generic

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Redeem your points for corporate gifts, airline tickets, office supplies, and more, just for shopping with UChoose Rewards®.

Earn up to 20 points per \$1 at hundreds of brand-name retailers when you visit [www.uchooserewards.com](http://www.uchooserewards.com) and click on the offer links to shop at online participating retailers, or check the site to see where you can earn points in stores. Then, redeem your points for millions of products and services.

Get the most value for your budget at retailers like these:

**REGAL**  
ENTERTAINMENT  
GROUP  
2 Points Per \$1

**BORDERS.**  
Up to  
5 Points Per \$1

**Target.com**  
5 Points Per \$1

**Apple Store**  
2 Points Per \$1

Participating retailers and offers are subject to change.

Business | Custom

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FI NAME



**Redeem your points for corporate gifts, airline tickets, office supplies, and more, just for shopping with UChoose Rewards®, brought to you by [FI NAME].**

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2 Points Per \$1

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