

How Does UChoose Rewards® Work?

- Cardholders use a Financial Institution's credit and/or debit card at your store(s)
- We match your offer to the cardholder using the merchant ID numbers provided on Visa®/MasterCard® transactions
- We distribute rewards automatically into cardholder accounts
- You receive an invoice of qualifying transactions, with transaction details for auditing
- Funds are exchanged via ACH
- No staff training, system changes, POS involvement, or coupons are needed

UChoose Rewards® Offers You:

- A new channel to acquire customers and increase spend from existing customers
- No upfront fees and no risk — you fund rewards only when customers shop at your store(s)
- Flexible offers that allow you to determine the offer amounts and minimum purchase requirements
- Easy implementation with no training or system changes

Please Contact:

Local Merchant Recruitment Team
Affinity Merchant Network

Phone: 212-822-9616

Fax: 212-822-9658

Email: LocalSales@affinitysolutions.com



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CAPTURE YOUR SHARE OF CONSUMER SPEND



You're invited to become a UChoose Rewards® Participating Retailer

Join a unique program that will market your business, increase your sales, and bring in new customers.

[Find Out How >](#)

What is UChoose Rewards®?

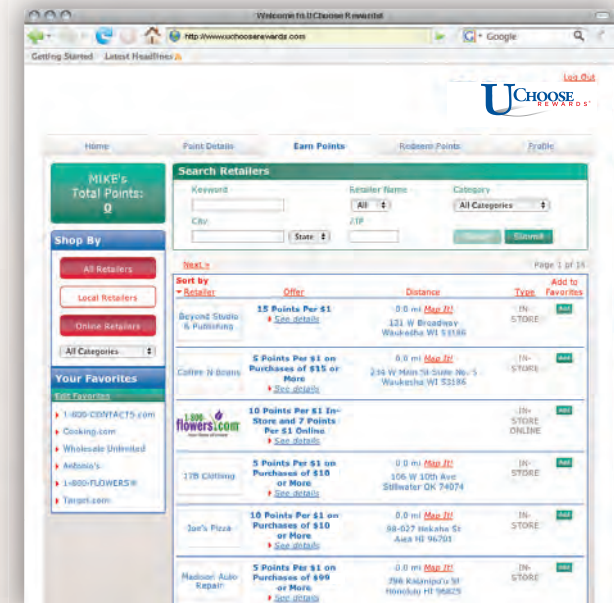
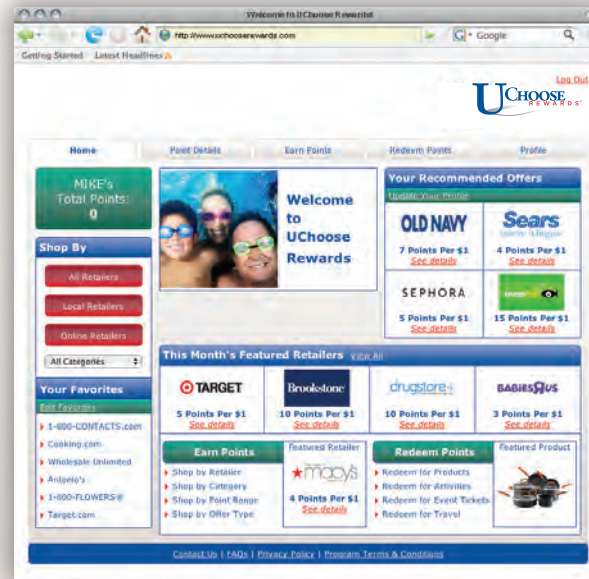
It's an exciting, new rewards program that Financial Institutions are offering their cardholders which connects local retailers with local shoppers.

By joining UChoose Rewards, you may be featured in program marketing that reaches cardholders in your area.

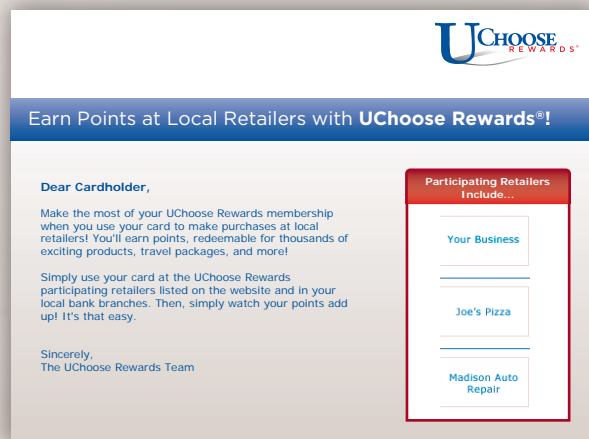
When cardholders shop at your store, they'll earn rewards which can be redeemed for products, travel, activities and more.

Examples of UChoose Rewards Promotional Materials

Rewards Program Website



Geographically Targeted E-mail



Window Decal



Program Marketing May Include:

- Window Decal
- Rewards Program Website
- Geographically Targeted Email
- And More